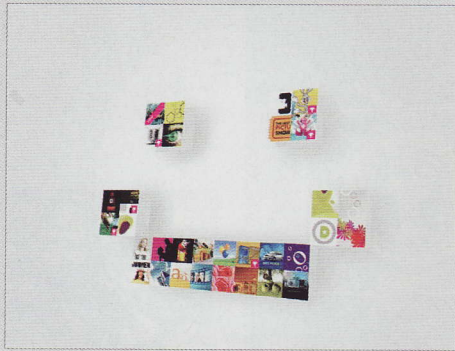




1



2



3

### 1-6 Daniel Portuga

URL [www.danielportuga.com](http://www.danielportuga.com)

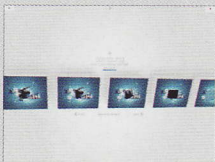
Company Daniel Portuga

URL As above

"A smile makes things easier, so I thought my site would benefit from starting off with a smile shape," says Daniel Portuga. To keep visitors happy, it also employs a search element to help narrow down relevant content. "I created those filters and all the custom options in the page so everyone could enjoy my portfolio the way they want," Portuga explains. Having worked for over 150 clients, he felt it didn't make sense to present a view of all of them in the same prospect with no distinguishable criteria. "One challenge was organising and building the filters because they consisted of a massive amount of different characters." Well, it paid off, with a 700 per cent increase in visitors.



4



6



5

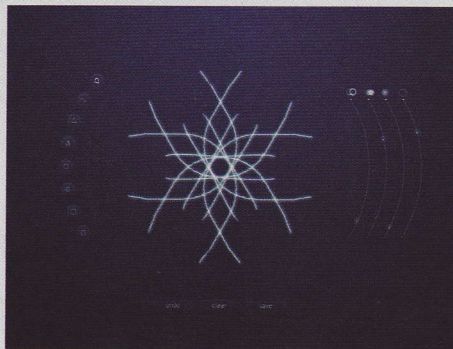
### 7-12 Flurrious

URL [www.flurrious.com](http://www.flurrious.com)

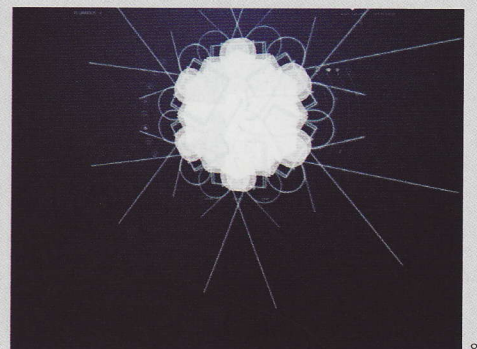
Company Digitas

URL [www.digitas.com](http://www.digitas.com)

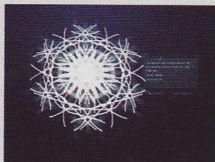
Make a snowflake on this site and creative giant Digitas will donate money to UNICEF. It was developed using a lot of Flash Player 10 functionality, and after you save the snowflake it creates a BMP capture of it and uploads it to a server. You and other visitors are able to see everyone else's creation, and if you click on a snowflake it regenerates the vector data and draws the flake on the stage. Papervision3D was used for the snow shower effect and Flash Player 10 for the 3D postcards and the 3D perspective of the flakes. As we went to press there had been over 35,000 snowflakes created from all over the world, generating around \$10,000 for UNICEF.



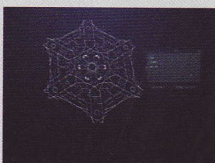
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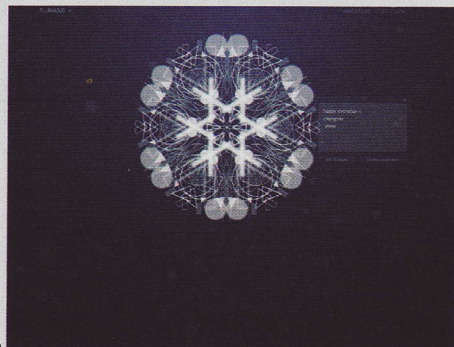
8



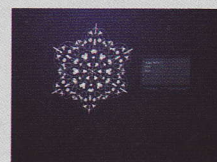
9



10



11



12

**"I created those filters so everyone could enjoy my portfolio the way they want"**

Daniel Portuga